



KS2U English Writing for Purpose & Audience

Rainforest Leaflet Challenge!

Present a case for why the rainforest must be saved!

Student Introduction

- ► Rainforests are important. Can you find the key information on why the rainforests are worth keeping?
- ➤ You will research how and why the rainforests are being threatened, and convince others to take action.



'I visited the Amazon basin in South America and saw for myself the effects the destruction of the rainforest was having on native wildlife and the indigenous people. I came home determined to make people aware of the desperate situation and how close to extinction some of the animals and plants really are.'

Derek and Sandra Curtis

Owners of Amazon World Zoo Park

AT THE PARK

COLLECT SOME INFORMATION

Your Task: collect information for a leaflet to explain:

- why the rainforests are worth keeping
- how and why they are being threatened
- ▶ how readers can take action to help

You will need to collect the following information during your visit.

Develop this information into paragraphs back at school for your leaflet.

Audience:	

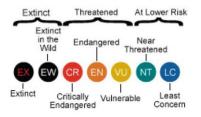
Purpose: _____

1. What is a tropical rainforest?

Give facts and description from your observations

2	Where a	are t	ronical	rainf	orests	found	7
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3. Give four examples of **critically endangered** species that live in the tropical rainforest.



EW means **extinct in the wild**. Can you find one of these species?

4. How are rainforests threatened?

5. Why would it matter if they no longer existed? Why are they worth saving? Why are they important?

6. What things can we do to help, as individuals? *Advice*

Make sure you have collected some details, statistics and examples!

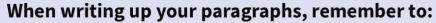
Back at school - leaflet production

Task: Create a leaflet.

Audience: ______

Purpose: _____

- Research any extra information required
- ► Write up draft paragraphs
- Decide on lay out and headings/sub headings



✓ use a short sub-heading that introduces each section

You could use a question that your paragraph will answer

- \checkmark use pronouns and conjunctions to help make your explanations clear
- ✓ use the passive voice where appropriate e.g. Trees are being felled
- ✓ use appropriate language and tone to suit your purpose and audience.

Finally, you can select one or two appropriate images.



